From: The Conservation Fund
To: Tarr, Jeremy M
Subject: [External] Happy New Year From Our President
Date: Tuesday, January 2, 2018 10:06:48 AM

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January 2, 2018

Happy New Year From Our President:

Over 30 years ago, The Conservation Fund began as an act of reinvention: the first environmental organization to include economic development in its charter.

Since then, we have protected nearly 8 million acres all across the United States, and have expanded beyond our original core strategy of buying land on behalf of public agencies at the federal, state and local levels to include many other programs such as: our Natural Capital Investment Fund—a small business investment fund to help accelerate sustainable economic development in rural underserved communities; our Conservation Loans program—to provide bridge financing to local land trusts all across the country; and our Working Forest Fund that aggregates capital just like for-profit timber investment companies, yet results in permanently protected large working forests rather than fragmented parcels on their way to conversion to non-forest

uses.

With your support, we will remain a vital part of the conservation movement for years to come, and that is a good thing for conservation and a great thing for The Conservation Fund.

Thank you,

Lawrence A. Selzer
President & CEO
The Conservation Fund

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We’re Top Ranked For Efficiency And Effectiveness!

Did you know we are the first in our field to receive the **Platinum Seal of Transparency**, the highest level of recognition offered by GuideStar? In addition to being the nation’s top-rated land conservation organization, we are rated A+ by Charity Watch and have achieved Charity Navigator’s coveted 4-star rating for sound fiscal management and commitment to accountability and transparency.

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The First Of Its Kind—Our Freshwater Institute

When Chatham University's Eden Hall Campus decided to add fish to their holistic approach to sustainable agriculture and conservation, they turned to our Freshwater Institute. The first of its kind, the Institute is known for its world-leading research and development of sustainable technology for the aquaculture industry. Check out the video above to learn more about our role in the project and about Eden Hall Campus' vision for a more sustainable future.

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Give To Nature All Year Long

Your monthly recurring gift to The Conservation Fund benefits America's lands, waters and communities. No matter what inspires you to give, you can trust that we will put your donation into action, and create lasting results for nature and for people.

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